



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Date- 19/01/2019

Entrepreneurship Development Cell
Report of Workshop on
Sustainable Agrotourism Opportunities and Challenges



Dignitaries at the workshop conducted on "Sustainable Agrotourism Opportunities and Challenges"

The Entrepreneurship Development Cell of the college organized a workshop on the topic, **"Sustainable Agrotourism Opportunities and Challenges"** on 18th January, 2019 in Dnyaneshwar Hall. Mr. Anand Rajkumar Chordia, the Director Technology and Innovation Of Pravin Masalewale and the founder of Eco Factory Foundation was invited as the resource for the workshop. Mr. Chordia shared his contribution towards sustainable agrotourism. He has played a pivotal role in shaping the legacy of this renowned brand.

According To Mr. Chordia Agro-tourism is a fascinating blend of agriculture and tourism, presenting both opportunities and challenges for farmers and businessmen. He also explained the opportunities in the field of agro tourism like Agrotourism provides farmers with an additional source of income, reducing dependency on traditional agriculture. It creates

employment opportunities in various sectors such as hospitality, transportation, and handicrafts. The resource person also added that Sustainable agrotourism practices prioritize environmental conservation by promoting organic farming, biodiversity preservation, and responsible land management.

Mr.Chordia also gave an insight on the challenges faced in the field of agritourism. The commercialization of agrotourism can lead to overdevelopment, habitat destruction, and resource depletion. Striking a balance between tourism activities and environmental preservation is crucial for long-term sustainability. Agrotourism is often seasonal, depending on agricultural cycles and weather patterns. Fluctuations in market demand and unpredictable environmental conditions can pose challenges for farmers and tourism operators in maintaining year-round profitability.

At the end of the workshop Mr.Chordia explained the importance of developing agrotourism and how challenges can be converted into opportunities.



Asso. Prof. S.M. Edke
HOD Commerce



Dr. Devidas Golhar
Principal





MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University,
Re-Accredited by NAAC with "A" Grade

REPORT ON ONE DAY WORKSHOP ON TRAINING THE NEXT GENERATION OF SUCCESSFUL ENTREPRENEURS

Date:06/03/2019

Department of Business Administration had organized a one-day workshop on 05th March, 2019, on "Training the Next Generation of Successful Entrepreneurs". 51 students attended the workshop along with all the faculties.

The program started with the welcoming of the resource person for the day, Prof. T. M. Satyanarayan. The welcome address was given by Asst. Prof. Gurmeet Kaur Rajpal and the session was taken ahead by the resource person thereafter.

The workshop began with an overview of entrepreneurship, highlighting its importance in driving innovation, economic growth, and job creation. This session focused on identifying entrepreneurial opportunities and assessing market demand. Participants learned how to conduct market research, identify unmet needs, and develop innovative business ideas.

Participants were introduced to the Business Model Canvas, a tool for visualizing and developing business models. The session delved into the process of launching and growing a startup. Participants learned about key aspects such as product development, marketing and sales, operations, finance, and team building.

The session concluded with addressing student's doubts. Vote of thanks was proposed by Asst. Prof. Gurmeet Kaur Rajpal

Dr. Ashwini Kulkarni
BBA Coordinator

Dr. M. D. Lawrence
Principal





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BBA Coordinator

Dr. M. D. Lawrence
Principal





MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE
BBA (CA)

Date: 20th April, 2019

Report on Research Referencing Style, Workshop

Date: 19th April, 2019

Organized by: BBA-CA Department

Guest Speaker: Dr. Swapna Kolhatkar

Attendees: 39 Faculty Members

Time: 10.00 am

Venue: Auditorium, MMCC, Pune.

Introduction:

The BBA-CA Department organized a workshop on "Research Referencing Style" on April 19, 2019. The workshop aimed to enhance the understanding and application of referencing styles among faculty members to improve the quality of academic research conducted within the department. Dr. Swapna Kolhatkar, a renowned expert in academic writing and research methodologies, served as the guest speaker for the session.

Workshop Overview:

The workshop commenced with an introduction by the head of the BBA-CA Department, outlining the importance of proper referencing in academic research. Dr. Swapna Kolhatkar then took over and delved into various referencing styles commonly used in academic writing, including APA (American Psychological Association), MLA (Modern Language Association), and Chicago style.

Key Topics Covered:

- Overview of referencing styles and their significance in academic writing.
- In-depth explanation of APA, MLA, and Chicago styles including citation formats, in-text citations, and reference lists.
- Examples and exercises to demonstrate the application of each referencing style.
- Best practices for avoiding plagiarism and maintaining academic integrity through proper citation.
- Q & A session where faculty members could seek clarification on referencing-related queries.

Interactive Session:

The workshop was interactive, allowing faculty members to actively participate in discussions, share their experiences, and ask questions related to referencing styles and academic writing. Dr. Kolhatkar provided insightful answers and practical tips to address the queries raised by the attendees.

Feedback and Conclusion:

Feedback from the attendees indicated that the workshop was highly informative and beneficial. Faculty members expressed appreciation for the comprehensive coverage of referencing styles and found the examples and exercises particularly helpful in understanding the practical application of the concepts discussed. They also acknowledged Dr. Kolhatkar's expertise and engaging presentation style.

Conclusion:

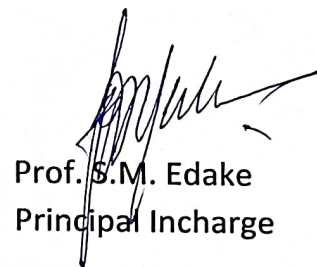
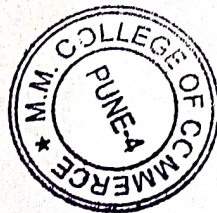
The Research Referencing Style workshop conducted by the BBA-CA Department, with Dr. Swapna Kolhatkar as the guest speaker, proved to be a valuable learning experience for the faculty members. It equipped them with the knowledge and skills necessary to effectively utilize referencing styles in their academic research endeavours, thereby contributing to the enhancement of research quality within the department. Such initiatives are essential for fostering a culture of academic excellence and integrity.

Acknowledgment:

The BBA-CA Department extends its gratitude to Dr. Swapna Kolhatkar for her invaluable contribution to the workshop and looks forward to continued collaboration in fostering academic excellence within the department.



Prof. Nidhi Satavlekar
Event Coordinator



Prof. S.M. Edake
Principal Incharge