



“येथे बहुतांचे हित”

**MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE**

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with “A” Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
202 A, Deccan Gymkhana, Pune – 411004
principal@mmcc.edu.in, enquiry@mmcc.edu.in, www.mmcc.edu.in

Number of books for the academic year 2019-2020

Sr.No	Name of the Author/s	Title of the Book	Publication	Link of Publication
1	Asst. Prof. Gauri Jadhav	Principles of Human Resource Management	Nirali Publication	https://niralibooks.com/
2	Asst. Prof. Gauri Jadhav	Elements of Human Resource Management	Nirali Publication	https://niralibooks.com/
3	Asst. Prof. Dr. Ganesh R. Patare	Business Environment and Entrepreneurship- I	Nirali Publication	https://niralibooks.com/
4	Asst. Prof. Dr. Ganesh R. Patare	Business Environment and Entrepreneurship- II	Nirali Publication	https://niralibooks.com/

NEW SYLLABUS
CBCS PATTERN

S.Y. B.B.A.
SEMESTER - III

PRINCIPLES OF HUMAN RESOURCE MANAGEMENT

GAURI GIRISH JADHAV



**NEW SYLLABUS
CBCS PATTERN**

**S.Y. B.B.A. (I.B.)
SEMESTER - III**

ELEMENTS OF HUMAN RESOURCE MANAGEMENT

GAURI GIRISH JADHAV



FIRST YEAR B. COM.

SEMESTER-I

NEW SYLLABUS

66

BUSINESS ENVIRONMENT AND ENTREPRENEURSHIP - I

Dr. VINIT V. ROKADE

Dr. GANESH R. PATARE

CBCS
PATTERN



 **NIRALI**
PRAKASHAN
ADVANCEMENT OF KNOWLEDGE

**NEW
SYLLABUS**

FIRST YEAR B. COM.

SEMESTER-II

65

BUSINESS ENVIRONMENT AND ENTREPRENEURSHIP - II

Dr. VINIT V. ROKADE

Dr. GANESH R. PATARE

**CBCS
PATTERN**



 **NIRALI®**