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| Sr.<br>No | Name of the Author/s                | Title of the Book                            | Publication   | Link of Publication   |
|-----------|-------------------------------------|--|---|---|
| 1         | Asst. Prof. Pravin Kad              | Indian Agriculture & New<br>Agriculture Acts | Eagle Leap<br>Printers &<br>Publisher Pvt. Ltd.,<br>Pune. | https://www.zaubacorp.<br>com/company/EAGLE-<br>LEAP-PRINTERS-AND-<br>PUBLISHER-PRIVATE-<br>LIMITED/U22300PN202<br>0PTC191643 |
| 2         | Asst. Prof. Dr. Kalpana<br>Vaidya   | Business Economics                           | Thakur Publication  | http://tppl.org.in/   |
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| 5         | Asst. Prof. Snehal Borkar           | Management Accounting                        | Thakur Publication  | http://tppl.org.in/   |
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| 6         | Asst. Prof. Dr. Swapna<br>Kolhatkar | РНР  | Thakur Publication  | http://tppl.org.in/   |

| 7 | Asst. Prof. Dr. Ganesh R.<br>Patare | Business Entrepreneurship | Nirali Publication    | https://niralibooks.com/   |
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### Indian Agriculture & New Agriculture Acts

Volume II

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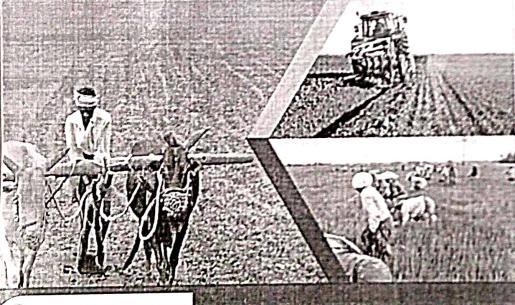
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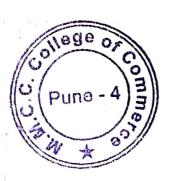
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### भारतीय शेतीमालाच्या विकीसाठी ई नाम प्रणाली

#### Author Maria

### प्रा, डॉ. संजय तिडके

सहयोगी प्राध्यापक, वाणिज्य व व्यवस्थापन विभाग श्री शिवाजी कना वाणिज्य आणि विज्ञान महाविद्यालय अकोला

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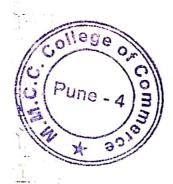
### सारांश

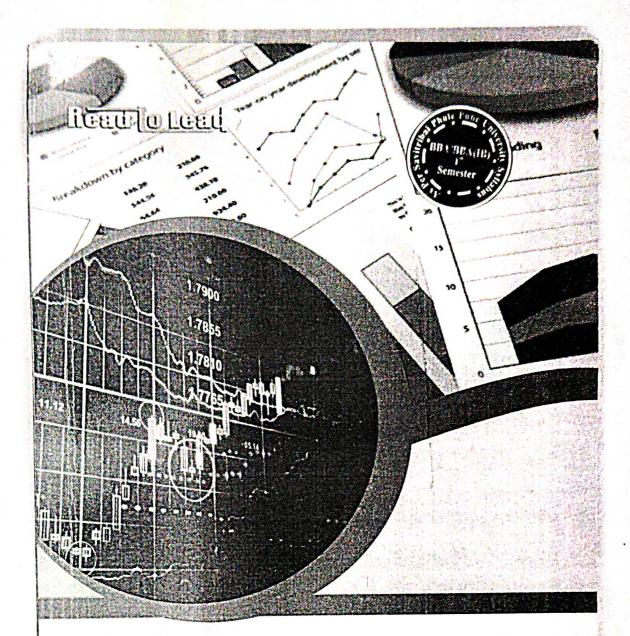
भारतातील ६० टक्के पेक्षा जास्त लोकसंख्या आजही शेती आणि शेतीपुरक व्यवसायावर अवलंबुन आहे. शेतात कष्टाने पिकविलेल्या शेतीमालास योग्य भाव मिळत नाही ही शेतक-यांची फार जूनी समस्या आहे. प्रचलीत शेतमल विकी व्यवस्थेतून होणारे शेतक-यांची फसवणुक व त्यांचे मालाला उचित मुल्य मिळावे यासाठी १४ एप्रिल २०१६ रोजी केंद्र सरकारच्या अर्थसहायाने राष्ट्रीय कृषी बाजार पोर्टल ई नाम पोर्टल तयार करण्यात आले. देशभरातील कृषी उत्पन्न बाजारा समित्यांना तसेच खासगी व्यापा-यांना परस्परांशी जोडून शेतमालाच्या किमंतीसाठी केंद्रीय ऑनलाईन व्यासपीठ तयार करण्यात आले. यालाच ईलेक्ट्रॉनिक राष्ट्रीय कृषी बाजार ई नाम म्हणून ओळखले जाते. शेतमाल विकीतील अडथळे दूर करूण शेतक-यांला आपला माल योग्य किमंतीत विकला जाण्याची हमी यामुळे प्राप्त झाली आहे. शेतमाल विकीतील समस्यांचे निराकरण करूण एक आधुनिक बाजार प्रणाली म्हणून देशभरात पुढे येत आहे.

प्रमुख शब्द : शेतमाल विकी, शेतमाल भाव, राष्ट्रीय कृषी बाजार

#### १ प्रस्तावना

भारत हा कृषीप्रधान देश आहे. भारतातील सुमारे ६० टक्के पेक्षा जास्त लोकसंख्या शेती व शेती संबधीत व्यवसायात गुंतलेली आहे. शेतमाल विपणन ही भारतीय शेतीची सर्वात मोठी व सर्वात जूनी समस्या आहे. शेतात पिकविलेल्या मालास योग्य भाव मिळत नाही, शेतमाल विक्रीची उचित व्यवस्था नाही, शेतमला बिक्री व्यवस्थितील मध्यस्थांकडून होणारी लूट आणि शेतमला विक्री नंतर त्वरीत मोबदला प्राप्त न होणे या शेतमाल विक्रय व्यवस्थेतील महत्वपुर्ण समस्या आहेत. भारतीय





### Business Economics-Micro

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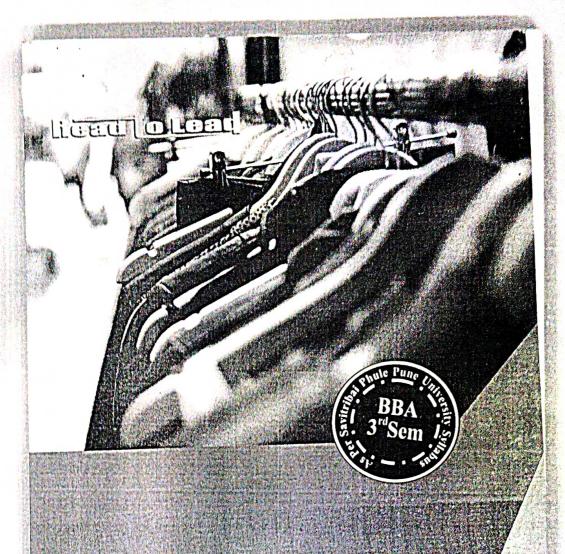


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Dr. Ganesh Patare
Prof. Snehal H. Borkar







### about the Book

His book PHP is designed for students of BBA(CA) Third Semester of Savitribai Phule Fune University, Pune. We hope this book will be useful to students studying PHP. It is designed to meet the needs of beginners.

#### Salient features

- Language is easy to understand.
- > Contents of book are arranged systematically using headings, sub-headings and examples.
- > Exercises are included for practice.

### About the Author



Dr. Swapna Kolhatkar is Assistant Professor at BBA (CA) Department of the renowned Marathwada Mitra Mandal's College of Commerce. She is passionate about teaching computer subjects and interacting with students for their aspirations and ambitions. She is a diligent and organised worker and believes in teamwork and team spirit. She promotes simple living and high thinking and believes in gaining friends. She is an avid blogger and writes emotional short stories that touch her heart. This creative aspect has been

inherited from her loving and dynamic mother. She likes to have pets at her home and regularly contributes towards the cause. All these contribute in orienting her towards sensitive and current issues. Her earing attitude along with research orientation, is what makes her apt for the teaching job. She contributed towards the college accreditation process by way of qualitative explanation.



Prof. Prachi S. Patekar has completed BCS, M.Sc. in Computer Science & qualified NET examination in the same area. She has been actively involved in department's and various inter-college computer science projects. She has 13 years of teaching experience at Graduate and Post Graduate level and two years of corporate experience. She has taught various subjects for the following faculties

### Savitribai Phule Pune University, BBA(CA)-3'd Semester

| Subjects             | Authors   |  |  |  |  |
|----------------------|---|--|--|--|--|
| Digital Marketing    | Dr. Palak Chhablani, Mr. Sushil Gangane                                     |  |  |  |  |
| Data Structure       | Prof. Shinde Yogita Santosh, Prof. Khule Rahul Bhaskar                      |  |  |  |  |
| Software Engineering | ng Prof. Sudam L. Bhabad, Ms. Manishaben Jaiswal, Prof. Suvarna Amit Gogate |  |  |  |  |
| PHP                  | Dr. Swapna Kolhatkar, Prof. Prachi S. Patekar                               |  |  |  |  |
| Big Data             | Ms. Manishaben Jaiswal  |  |  |  |  |



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comprises like Stritam Group, HDFC Bank and Bajaj Allianz. He has around 12 Years of Teaching and 5 Years of Industrial Experience. He is also associated with many social and educational organizations. Pune. He has worked in various reputed institutions in Commerce and National and International Journals. He also worked in reputed On Vinut Robade is working as an Assistant Professor in S.N.B.P. College, Management, He has published and presented many research papers at



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M.Com, M. Phil , NET, SET, FASIA (IMME), G.D.C.S.A., Ph.O. (Business Administration)

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at various commerce Colleges in Pune district. lownals. He has delivered a number of Lectures at SET/NET Workshop as a resource person 44 research papers to various International, National and State level

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