

# **Perspective/Strategic Plan**

**(For Academic Year 2020-21 to 2024-25)**

**Marathwada Mitra Mandal's  
College of Commerce**

**202/A, Deccan Gymkhana, Pune 411 004**

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## **Introduction:**

Education has the potential to transform the demography of any society. With this hope and determination Marathwada Mitra Mandal (MMM) is striving to fulfill the dreams of millions by embarking on the journey of quality education. The establishment of Marathwada Mitra Mandal's College of Commerce (MMCC) amongst the heritage educational institutes of Pune, must have been a momentous task. However, with defined competencies, the college under the leadership of Prin. B. G. Jadhav and supported by his committed management members could steer itself from all the hurdles and now the college stands as a lighthouse guiding students across the sections of the society more particularly from Marathwada Region. With the relentless efforts and vision of the management, the institution has witnessed an unprecedented growth since its establishment.

In contemporary times, in particular to the context of Maharashtra Public University Act 2016 and the National Education Policy 2020, the canvas of higher education is undergoing and will continue to undergo a sea change. With this backdrop, we introspect and review our existing status and initiate the process of change/ upgradation towards the growth and sustenance of MMCC. To initiate, I herewith present the preliminary perspective/strategic plan for MMCC. The broader intent of the Perspective/strategic plan is to prompt discussion amongst all the stakeholders of MMCC. Followed with this, necessary and progressive interventions will be strategized and deployed in consultation and approval of the management.

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## **Plan for the period from 2020-21 & 2021-22:**

1. To begin with, work on a plan of action towards promotion and development of **Vocational education**. Subsequently leading to provide the students with the requisite life skills for their employability and entrepreneurship.
2. Review the operations of all the courses specifically covered under the **choice based credit system (CBCS)** and to ensure its effective implementation.
3. **Faculty empowerment**
  - Faculty competency mapping
  - Hand holding for research, major & minor project
  - MOOCs over Swayam (CEC) and other platforms
  - Performance based appreciations
  - Encourage faculty members to participate in workshops /seminars within and outside university
  - Encourage faculty to participate in university syllabi design/ development workshops and other quality improvement programs
4. **Quality maintenance and sustainability**
  - Academic planner with lesson plans and its mid-term review
  - Concurrent parameters with focus on continuous assessment
  - Vibrant and accountable IQAC
  - Academic and Administrative Audit
5. **Self-financing courses with focus on**
  - Interdisciplinary and trans disciplinary specially to inculcate employability/entrepreneurship skills
  - Foreign languages
  - IT and data analytics

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## **6. Alumni database and networking**

- Alumni mentors and periodic interactions
- Alumni chapters

## **7. Student Placements and career development/guidance**

- Need based student training placement module
- Corporate liaisons
- Strategic alliances for short term employability skill courses
- Building the ecosystem to inculcating the culture of Social entrepreneurship
- Student's participation in Professional societies/chapters and organizing management events
- Student representation in college academic/administration functioning

## **8. Social outreach and extension**

- Linkages with public institutions and NGOs
- Joint community outreach programs partnering with industry under CSR
- Capacity building training modules for SHGS and small entrepreneurship

## **9. Strengthening the ICT enabled teaching-learning, administration and Governance**

- ERP (pursuance towards paperless work)
- Google classroom
- Smart classrooms
- Cashless transaction system
- Digital Library & Virtual learning environment

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**10.** Novel and contemporary means for **Resource mobilization** and cost effective management

- Research grants, QIP and other schemes from SPPU/UGC and similar institutions
- Plan for optimum utilization of resources

**11.** Timely and effective implementation of schemes/rules/guidelines issued by the statutory authorities

**12.** Effective role identification and performance measures for the efficient functioning of the CDC, P&D, F&A, ICC, Exams and admissions

**Plan for the period from 2020-21 to 2024-25:**

**13.** Mobilization of merit-cum-need based scholarship from corporate under their CSR projects

**14.** Journal enlisted in UGC Consortium of Academic and Research Ethics (CARE) listed journals

**15.** Striving towards CPE/ other similar schemes under UGC and other excellence status

**16.** Institutionalizing awards for Entrepreneurs / SHGs under various categories

**17.** Building resources and enhancing capacity in the event of Autonomy

**18.** Preparedness in line with the provisions and guidelines of the National

Education Policy (NEP) 2020 for skill development & interdisciplinary studies

**19.**Undertaking research projects in association with various agencies for societal benefit

In conclusion, the intent is to put collective and collaborative effort of all stakeholders through participation and to work with perseverance towards exercising and improvisation of the vision of MMCC in contemporary times.



Dr. Devidas Golhar  
Principal, MMCC



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