



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
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GENDER SENSITIZATION ACTION PLAN

(2022-2023)

Institutional Vision:

Marathwada Mitra Mandal's College of Commerce, is committed to assure all its stakeholders towards gender sensitivity, equity and equality. The college meticulously observes the safety, security and well being of all genders. The institution is committed for the inclusive, hollistic and sustainable development of the students and society as whole; through positive and productive interventions in the teaching and learning process through Priyadarshini Yuvati Manch (P.Y.M). The aspect of gender sensitivity is aligned with the twenty first century global sustainable development goals and gender equality plans developed by *UNICEF.

[*https://www.unicef.org/media/117706/file/Gender%20Policy%202030.pdf](https://www.unicef.org/media/117706/file/Gender%20Policy%202030.pdf)

GENDER SENSITIZATION ACTION PLAN:

1. To usher in positive change in perception towards girls, starts with society's real people.
2. To provide girls with the self defense education and skills needed in daily life.



3. To implement new strategies, modern values, liberal and scientific temper.
4. To create a holistic ecosystem through positive and participatory interventions for the respect of all gender identities.
5. To spread awareness on Gender sensitivity, sexual minorities, ethics and social perception in a humanitarian approach.

Activities Conducted:

1. Priyadarshini Yuvati Manch Workshop:

On 22nd April, Priyadarshini Yuvati Manch Workshop was arranged. Two eminent guests Dr Priyanka Narnaware (DCP, Parimandal 1, Pune city) and Mrs Snehal Tarde (Actor, Producer, Writer) graced the occasion. Dr Priyanka Narnaware shared her journey of MBBS and clearing of UPSC which motivated and encouraged girl students to choose the path. She also made students understand how failure is necessary which teaches you to accept the things and which will make u reach to goals. It was a privilege for all to listen to her. In spite of her very hectic and busy schedule she gave us time which is going to benefit all students. Mrs Snehal Tarde , our Alumni also shared her journey in the marathi film industry which was started from our college platform of Purshottam Karandak. It was the first team who brought the victory and added laurels to our college. She advised the girls to be financially independent , strong and never to stop in their career path.



2. **Celebration of Raksha Bandhan at Deccan Police Station:**

On 11th August 2022 a special program was arranged by National Service Scheme (N.S.S) and Student Development Cell (S.D.C) at the Deccan Police Station. 24 Girl student volunteers tied *Rakhi* to the 12 lady police officers. It was a gesture of appreciation of the courageous duty work of lady police officers for protecting society from crime. Girl volunteers interacted with the police and got inspired to do such ambitious careers.

3. **Nirbhay Kanya Abhiyaan :**

In collaboration with Savitribai Phule Pune University and Student Development Cell (S.D.C) and Priyadarshini Yuvati Manch, the college conducted an initiative called `fear free girls` on 16th December 2022. Pune Municipal Corporation`s Divisional Deputy Commissioner Mrs. Asha Raut was invited as a chief guest. Mrs. Amrapali Chavan who is a founder director of Peace Foundation guided about mental health and personality development. Dr. Tanvi Kurhade guided female students about personal hygiene and health. Dr. Nisha Kemse who is a scientist at IRSHA delivered her thoughts on "Health and Nutrition" and its relevance for women's health. The program concluded with a "Self Defense Workshop" conducted by Kishor Shinde, Karate Coach and his students where all girl students learnt many karate techniques to defend themselves. About 150 girl students benefited from this initiative to reduce the risks they face and enable them to fully develop and contribute to India's growth.



4. Girl Students express their views in Press about Women and Domestic Violence:

A team of girl students from the batch of our college 2022-23; Pragati Karad, Nikita Katkade, Rohini Suryawanshi published their views. Their article was published in Daily Lokmat Newspaper dated 13-07-2023 for generating awareness on social realities so that they do not perpetuate gender stereotypes.

5. Moral Education Camp:

Student Development Centre (S.D.C) under social outreach and educational programmes a special educational camp on inculcating moral education was organized by the college in a Rihe village (Mulshi Tehsil) Pune. Student volunteers of our college interacted with the village's girls and boys.

6. Workshop on LGBTQ and Media:

To raise awareness about LGBTQ community and its appropriate coverage in the media, the college organized a workshop on “LGBTQ and Media” on 7th October 2022. The workshop was attended by 65 students and benefitted with awareness on issues related to LGBTQ.



We as an institution follow the motto of “welfare of masses” in respect of gender sensitization.

Girls, Boys and other gender identities are treated equally without any form of discrimination.

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