



MARATHWADA MITRA MANDAL'S  
**COLLEGE OF COMMERCE**

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade  
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University  
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**Beyond Campus Environmental Promotion Activities**

Sr. No.	Name of the Activity
1	World Environment Day
2	Swatch Amrit Mahotsav
3	E-waste and Plastic waste collection and management campaign (PEHEL)
4	My River My Valentine's Day
5	Nirmalya Collection on Ganesh Visarjan
6	International Human Rights Day
7	My River My Valentine's Day
8	Tree Plantation

## 1. World Environment Day

Location: Karve Statue, Karve Road Pune

Date: 05-06-2023



On the occasion of World Environment Day on 5th June 2023, MMCC and its sister organizations organized an awareness program.

**Objective:** To bring people together for awareness and action to preserve a healthy & sustainable environment.

**Outcome:** Awareness about environmental concerns and issues related to pollution.

**Location:** Karve Road Pune



## 2. Mahatma Gandhi Jayanti / Swatch Amrit Mahotsav

Place: Pune Railway Station

Date: 2nd October 2022



NSS volunteers of the college participated in "Swachh Amrit Mahotsav"

**Objective:** To make awareness about Swachh Bharat Abhiyan and the message given by Mahatma Gandhi

**Outcome:** NSS students inculcated working in teams and groups and the importance of keeping the city clean to ensure a green & sustainable environment.

**Location:** Pune Railway Station



### 3. PEHEL E-waste and Plastic waste collection and management campaign

Date: 12th January 2023

Place: MMCC

Location: PMC Pune



Pune Municipal Corporation honors our college: The college was honored with a certificate and a medal for the active participation of the students of the national service scheme in the e-waste and plastic waste collection and management campaign

**Objective:** E-waste and Plastic waste collection and management campaign for an eco-friendly society.

**Outcome:** Students participated in this eco-friendly initiative with their passion for a clean and pollution-free environment.

**Location:** PMC Pune



#### 4. My River My Valentine's Day

Date: 12th February 2023

Place: Mula Mutha riverside



On 12 February 2023, the Mula Mutha river cleaning campaign was implemented under the initiative "My River, My Valentine"

**Objective:** To clean the riverside ghats in Pune on Sunday morning under the 'My River, My Valentine's cleanliness drive.

**Outcome:** 80 students of the college spontaneously participated in this eco-friendly initiative with their passion for a clean and pollution-free environment.

**Location:** Mula Riverside Pune



## 5. Nirmalya Collection on Ganesh Visarjan

Date : 5th September 2022

Place : Visarjan Ghats of Pune



Active participation of volunteers of our MMCC NSS in the Nirmalya Sangam awareness campaign during Ganesh Visarjan

**Objective:** To study the utilization and disposal of discarded Nirmalya (Waste)

**Outcome:** Students spread public awareness on Nirmalya Management, and how it can help in reducing river water pollution. Collected Nirmalya was used to make compost fertilizer.

**Location:** Visarjan Ghats of Pune



## 6. International Human Rights Day

Date: 25 January 2023.

Time: 10 am

Place: Goodluck Chowk, Deccan, Pune



The college on account of the celebration of Azadi Ka Amrit Mahotsav had conducted an awareness campaign in Goodluck Chowk on rights and duties of citizens.

**Objective:** To raise awareness about equality and fairness. Recognize our freedom to make choices about our lives and to develop our potential as human beings.

**Outcome:** People are made aware of their fundamental rights while living in society.



## 7. My River My Valentine's Day

Date: 13-02-2022

Location: Mula-Mutha Riverside



On 13 February 2022, the Mula Mutha river cleaning campaign was implemented under the initiative "My River, My Valentine" in association with the College of Commerce National Service Scheme of our Marathwada Mitra Mandal and Worship Earth Foundation. 80 volunteers of the National Service Scheme of the college spontaneously participated in this.

**Objective:** To clean the riverside ghats in Pune Sunday morning under the 'My River, My Valentine's cleanliness drive.

**Outcome:** 80 students of the college spontaneously participated in this eco-friendly initiative with their passion for a clean pollution-free environment.

**Location:** Mula Riverside Pune





## 8. Tree Plantation

Date: 14-08-2023

Location: Karve Road Pune



MMCC students participated in a “Tree Plantation Drive”

