



MARATHWADA MITRA MANDAL'S  
**COLLEGE OF COMMERCE**

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with an "A" Grade  
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University  
202 A, Deccan Gymkhana, Pune – 411004

[principal@mmcc.edu.in](mailto:principal@mmcc.edu.in), [enquiry@mmcc.edu.in](mailto:enquiry@mmcc.edu.in), [www.mmcc.edu.in](http://www.mmcc.edu.in)

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**Practice No. 1 for A.Y 2018-2019**

**Title of the practice: Promotion of Welfare of masses**

**Objectives: 'Welfare of masses' is the motto of our institution and adhering to this motto, all efforts and initiatives have been taken to develop welfare schemes for the betterment of our stakeholders especially students, parents, teachers and the society at large that invoke awareness amongst students and teachers with regard to social accountability and social responsibility for :** 1. Sensitising and promoting various welfare schemes for the deprived and underprivileged class of society. 2. To make our all stakeholders environment conscious.

**The Context :** Our purpose to impart quality education is not just to create employable graduates and post graduates, but to broaden their strengths, mind and intellectual cognizance so that they can stand on their own feet in life. Our effort is to inculcate and imbibe ethical, spiritual and moral values amongst the students so that they can become better individuals and responsible citizens through the following practices.

**The Practice :**

**1. Welfare schemes :** The honest and systematic efforts of college and management have jointly envisaged and administered certain welfare schemes for the progressiveness of society and upliftment of masses. Financial assistance to needy and poor students, this is one of the unique initiatives by the college to grant concessions and to provide financial assistance to economically deprived students especially to the students below poverty line. The college and management are keen in admitting students of high caliber and low income group at Re1. So far three blind students admitted are pursuing their higher education at a meager fee of Re1.

Even 50 percent fees concession is given to economically backward students who are further given concession to pay 50 percent of fees in two equal installments. Earn while you learn scheme is specifically introduced for the students who are from economically weaker sections. For part time jobs Rs 2000 per month is given as remuneration and those students who are rendering their full time services are given Rs 4000 per month. The jobs are made available in various departments such as library, office, administration, computer laboratory and electronics laboratory

**2. Culture and Philosophy of College / Management** The college maintains transparency and uniformity for all stakeholders as MMCC family.

**3. Contribution towards natural calamities affected areas** The college management has adopted a policy to contribute towards the noble cause of helping the people affected by natural disasters. The college made contribution in the form of cash and kind for the flood affected in Kerala.

**4. Contribution to Visually Challenged / Person with Disability / Senior Citizen / Orphanages** The management felicitates NGOs working for the upliftment of the downtrodden in society which gives recognition and a platform to appeal for their social cause.

This year college management has felicitated: 1) Vinaya and Mahesh Nimbalkar of Snehgram at Barshi, Korphale, 2) Ashok Deshmane of Snehvan at Bhosari 3) Kaveri and Deepak Nagargoje of Shantivan at Arvi, Beed for their exemplary work for the children of single mothers, orphans, etc.

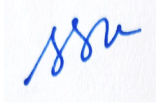
**5. Gender Equity** Our intention is to sensitize the students in various dimensions in gender discrimination and to make them aware of laws, rules and regulations about gender equity. We are striving hard to engage the students in such activities which empower them to make gender just society. Evidence of Success : The effective implementation of motto 'Welfare of masses' through welfare schemes, especially for economically weaker section of society made it possible to complete the higher education of the needy and poor students with flying colors. The Earn and Learn Scheme has since many years made our students economically self

reliant. The visually challenged and physically disabled students are given special assistance by providing them disabled friendly campus and infrastructural facilities. The holistic development of our students has been achieved through yoga, meditation, prayers, sanctuary, civil defense and disaster management activities. The 'Priyadarshani Yuvati Manch' of the college is one of the honest initiatives to empower girl students to make gender just society. Problems Encountered and Resources Required : In the quest for social work and welfare, our institution has encountered two basic problems as mentioned below. 1. Identification of needy Identification of genuinely needy and poor students for the financial assistance becomes a difficult task. The lackadaisical approach of the students not to go through the notices and circulars, pertaining to financial assistance available may keep them away from taking the due benefits of the schemes. 2. Resources While implementing "Earn and Learn" scheme, we need ample financial resources and we make department wise financial provision to reduce the financial burden on our management.

Prepared by:

Verified by:

Approved by:



Dr. Swapna Kolhatkar  
Incharge- Criteria 7

Prof. Nidhi Satawlekar  
IQAC Coordinator

Dr. M.D Lawrence  
Principal





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**Practice No. 2 for A.Y 2018-2019**

**Title : Fostering the student centric activities Our institution strives hard for the satisfaction of our customers i.e students keeping in mind our own mission: 'equity, justice and contentment of all our stakeholders'.**

**Practice No. 2 Title : Fostering the student centric activities Our institution strives hard for the satisfaction of our customers i.e students keeping in mind our own mission: 'equity, justice and contentment of all our stakeholders'. The growth and development of any educational institute depends on the visible support and whole hearted cooperation of its core stakeholders i.e. students and therefore all our activities and efforts are basically student centric and revolve around their satisfaction.**

**Objectives :**

- 1. Bridging the gap between theory and practice, through industry exposure, industrial visits, interaction with industry personnel, undertaking minute observation and wide surveys.**
- 2. Developing leadership skills, presentations and negotiation skills, by way of workshops, seminars, conferences and symposiums, interactive sessions and guest lectures by eminent resource persons.**
- 3. Nurturing talent and wisdom of the students through reader's club, entrepreneurial club and Rotract, Lions Club and other NGOs.**

**4. Fostering social responsibilities by serving needy, poor and deprived class of society through adult education, literacy programs, visits to hospitals, old age homes and orphanages.**

**5. Aiming at holistic and continuous development of students through insisting on sex education, value education and health awareness.**

**6. Academic flexibility and upward mobility can be achieved through interdisciplinary courses.**

**The Context :**

**1. In today's severe and cut throat competition, gaining practical knowledge has become inevitable so as to reach to the epitome of success. With this perspective we undertake visits to various industries, for our students. In the process of industry exposure students collect factual data and practical inputs while interacting with the industry personnel.**

**2. We believe in all round development of our students by equipping them with latest trends, techniques and managing complexities through management games with current and latest happenings in business and corporate world. Resource person from various arenas are invited to share their words of wisdom, expertise and life skill experience with the students to make them a multifaceted personality.**

**3. We impart value education by emphasizing on spiritual, moral and social values to inculcate loving, sharing and caring attitude among them for the society especially for the less privileged elements of such education system.**

**4. The upward mobility and academic flexibility enables students to go beyond their normal limitations and learn something unique and innovative which broadens their academic horizons and lateral thinking.**

## **The Practice :**

**1. We are committed to 'student centric policies and practices' which uplifts the academic performance of our students. While implementing student centric activities, we aim to bring the average students to the mainstream and bring the slow learners at par with advanced learners.**

**2. Introduction of auxiliary courses In order to fill up the gap between slow learners and advanced learners, the auxiliary courses have been introduced. The remedial, crash and bridge courses not only enhance learning abilities but also improve analytical, presentation and negotiation skills of the students.**

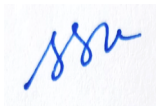
**3. Promotion of research awareness As we believe in becoming a part of solution, instead of becoming the part of problem, therefore, we cultivate research awareness and consciousness amongst our students to solve the problems and issues of the society. Evidence of Success : The remedial, bridge courses, certification courses, industrial visits have paved the path for the multi faceted development of the students in various arenas of life. The formation of Reader's Club, Entrepreneurial Club and the tie – ups with Rotary and Lions Club have nurtured talent and wisdom of the students. The inculcation of core values and professional ethics has made it possible to behave responsibly and to react cautiously to different social issues. The academic flexibility and the upward mobility through inter disciplinary courses have opened the doors for the students and created further opportunities for value addition to their existing qualifications.**

**Problems Encountered and Resources Required : In the quest for aiding and benefiting students, our institution has encountered two basic problems as mentioned below.**

**1. Inability to identify genuine and authentic student for financial assistance Identification of genuine and needy students for the financial assistance poses a challenge.**

**2. Resources** While implementing “Earn and Learn” scheme, we need financial resources amply and we make department wise financial provision to reduce the financial burden on our management.

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